

Planning Group

South Tyneside Council, Town Hall & Civic Offices, Westoe Road, South Shields, Tyne and Wear, NE33 2RL Email: planningapplications@southtyneside.gov.uk Tel: 0191 424 7421

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address and	Contact Details				
Title: Mr	First name: Ru	ssell	Surname:	Getty		
Company name	Asda Stores Ltd					
Street address:	Asda House			Country Code	National Number	Extension Number
	Southbank		Telephone number:			
	Geat Wilson Street		Mobile number:			
Town/City	Leeds					
County:	West Yorkshire		Fax number:			
Country:	United Kingdom		Email address:			
Postcode:	LS11 5AD					
2. Agent Nam	e, Address and Cor	ntact Details				
Title: Mr	First Name: Pa	ul	Surname:	Booth		
Company name:	WCEC Architects					
Street address:	Carrwood Court			Country Code	National Number	Extension Number
	Carrwood Road		Telephone number:	044	1246260261	
	Sheepbridge		Mobile number:			
Town/City	Chesterfield		Fax number:		7	
County:	Derbyshire		i ax iiuiiibti.			
Country:	United Kingdom		Email address:			
Postcode:	S41 9QB		 paul.booth@wcec.co	o.uk		

3. Site Address	Details			
Full postal address of	of the site (inclu	ding full postcode where	e available)	Description:
House:		Suffix:		
House name:	Asda			
Street address:	Station Road			
Town/City:	Hebburn			
County:	South Tyneside	9		
Postcode:	NE31 1PN			
Description of locat (must be completed				
Easting:	430868	3		
Northing:	564464	1		
4. Pre-applicati				
Has assistance or pr	ior advice been	sought from the local au	thority about this applicat	ion? Yes • No
5. Neighbour a	nd Commur	nity Consultation		
Have you consulted	l your neighbou	rs or the local community	y about the proposal?	
6. Authority En	nployee/Me	mber		
With respect to the				
(a) a mei	mber of staff			
, ,	ected member ed to a member	of staff		
(d) relate	ed to an elected		any of these statements a	oply to you? Yes • No
		50	arry or triese staternerits a	Tes • NO
7. Type of Prop	osed Adver	tisement(s)		
Please describe the	· · ·			
New vinyl graphics to Wall mounted POS I	to replace old a [.] banner	t glazing		
		advertisements are you a	applying for?	
Fascia sign(s)	14 P	rojecting or hanging sign	n(s) 0	Hoarding(s) 2 Other 0
8. Location of	Advertisem	ent(s)		
Is the advertisemen	t(s) you are app	lying for already in place?	? \(\) Ye	es No
Is an existing advert	tisement(s) to b	e removed and replaced l	by the advertisement(s) in	this proposal?
				or photograph and state the references for the drawing(s) or photograph(s).
Please see attached	signage brochu	ure for existing and propo	osed graphics	
Please see attached	signage brochu	ure for existing and propo		or photograph and state the references for the drawing(s) or photograph(s). Yes No
Please see attached	signage brochu dvertisement(s)	re for existing and propo	osed graphics	
Please see attached Will the proposed a	signage brochu dvertisement(s) ent(s) Period	re for existing and propo	osed graphics or other public highway?	
Please see attached Will the proposed a	signage brochu dvertisement(s) ent(s) Period iod of time for v	ure for existing and propo project over a footpath o	osed graphics or other public highway? for the advertisement	
Please see attached Will the proposed a 9. Advertiseme Please state the per	signage brochu dvertisement(s) ent(s) Period iod of time for v	project over a footpath o	osed graphics or other public highway? for the advertisement	
Please see attached Will the proposed and 9. Advertiseme Please state the per From: 09/02/2 10. Interest in the	signage brochu dvertisement(s) ent(s) Period iod of time for v 015	project over a footpath o	osed graphics or other public highway? For the advertisement	

11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 1.500 x Width: 0.050 x Depth: 0.010 metres
What materials will the sign be made of?
vinyl
What is the maximum height of any of the individual letters and symbols (in centimetres)? 5.000 cm
The colour of text and background:
green manifestation dots
Will the sign be illuminated? Yes No
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.710 x Width: 0.970 x Depth: 0.010 metres
What materials will the sign be made of? vinyl
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
white text on green background
Will the sign be illuminated? Yes No
I1 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 0.100 m
What is the maximum projection of the advertisement from face of building (in metres)? 0.010 m
What are the dimensions of the proposed advertisement? Height: 0.745 x Width: 1.178 x Depth: 0.010 metres
What materials will the sign be made of?
What materials will the sign be made of? vinyl
What materials will the sign be made of? vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? 50.000 cm
What materials will the sign be made of? vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background:
What materials will the sign be made of? vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: varies
What materials will the sign be made of? vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background:
What materials will the sign be made of? vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: varies
What materials will the sign be made of? vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: varies Will the sign be illuminated? Yes No
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What is the maximum height of any of the individual letters and symbols (in centimetres)? 50.000 cm The colour of text and background: varies Will the sign be illuminated? Yes No I1 (a). Details of Proposed Advertisement(s) - Fascia Sign What is the height from the ground to the base of the advertisement (in metres)? 0.900 m What is the maximum projection of the advertisement from face of building (in metres)?
What materials will the sign be made of? winyl What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: waries Will the sign be illuminated? Yes No I1 (a). Details of Proposed Advertisement(s) - Fascia Sign What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.510 x Width: 1.178 x Depth: 0.010 metres What materials will the sign be made of?
What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: varies Will the sign be illuminated? Yes No I1 (a). Details of Proposed Advertisement(s) - Fascia Sign What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.510 x Width: 1.178 x Depth: 0.010 metres What materials will the sign be made of? vinyl
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What is the maximum projection of the advertisement from face of building (in metres)? What is the maximum projection of the advertisement? What is the maximum projection of the advertisement? What is the dimensions of the proposed advertisement? What is the maximum projection of the individual letters and symbols (in centimetres)? The colour of text and background:

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vinyl What is the manifestory of the individual letters and symbols (in continuous)?
What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of tout and background:
The colour of text and background: varies
Will the sign be illuminated? Yes No
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What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
varies
Will the sign be illuminated? Yes No
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What are the dimensions of the proposed advertisement? Height: 0.745 x Width: 1.178 x Depth: 0.010 metres What materials will the sign be made of? Vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? 50.000 cm The colour of text and background: Varies Will the sign be illuminated? Yes No 11 (a). Details of Proposed Advertisement(s) - Fascia Sign What is the height from the ground to the base of the advertisement (in metres)? 0.900 m
What are the dimensions of the proposed advertisement? Height: 0.745 x Width: 1.178 x Depth: 0.010 metres What materials will the sign be made of? [vinyl] What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: [varies] Will the sign be illuminated? Yes No 11 (a). Details of Proposed Advertisement(s) - Fascia Sign What is the height from the ground to the base of the advertisement (in metres)? 0.900 m What is the maximum projection of the advertisement from face of building (in metres)? 0.010 m
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What are the dimensions of the proposed advertisement? Height: 0.745 x Width: 1.178 x Depth: 0.010 metres What materials will the sign be made of? winy! What is the maximum height of any of the individual letters and symbols (in centimetres)? 50.000 cm The colour of text and background: waries Will the sign be illuminated? Yes No 11 (a). Details of Proposed Advertisement(s) - Fascia Sign What is the height from the ground to the base of the advertisement (in metres)? 0.900 m What is the maximum projection of the advertisement from face of building (in metres)? 0.010 m What are the dimensions of the proposed advertisement? Height: 1.510 x Width: 1.178 x Depth: 0.010 metres What materials will the sign be made of? winy! What is the maximum height of any of the individual letters and symbols (in centimetres)? 100.000 cm The colour of text and background:

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vinyl What is the manifestory of the individual letters and symbols (in continuous)?
What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of tout and background:
The colour of text and background: varies
Will the sign be illuminated? Yes No
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What materials will the sign be made of? vinyl
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
varies
Will the sign be illuminated? Yes No
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What materials will the sign be made of?
vinyl
vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? 30.000 cm
vinyl
vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background:
vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: white text on teal background
winyl What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: white text on teal background Will the sign be illuminated? Yes No
what is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: white text on teal background Will the sign be illuminated? Yes No 11 (a). Details of Proposed Advertisement(s) - Fascia Sign
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What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: white text on teal background Will the sign be illuminated? Yes No 11 (a). Details of Proposed Advertisement(s) - Fascia Sign What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 1.508 x Width: 1.178 x Depth: 0.010 metres
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Vinyl What is the maximum height of any of the individual letters and symbols (in centimetres)? 30.000 cm The colour of text and background:
Vinyl

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What is the maximum projection of the advertisement from face of building (in metres)?						
What are the dimensions of the proposed advertisement? Height: 0.745 x Width: 1.178 x Depth: 0.010 metro						
What materials will the sign be made of?						
vinyl						
What is the maximum height of any of the individual letters and symbols (in centimetres)? 30.000 cm						
The colour of text and background: varies						
Will the sign be illuminated? Yes No						
11 (a). Details of Proposed Advertisement(s) - Fascia Sign						
What is the height from the ground to the base of the advertisement (in metres)?						
What is the maximum projection of the advertisement from face of building (in metres)?						
What are the dimensions of the proposed advertisement? Height: 1.508 x Width: 1.178 x Depth: 0.010 metres						
What materials will the sign be made of? vinyl						
What is the maximum height of any of the individual letters and symbols (in centimetres)? 80.000 cm						
The colour of text and background:						
varies						
Will the sign be illuminated? Yes No						
11 (c). Details of Proposed Advertisement(s) - Hoarding Sign						
What is the height from the ground to the base of the advertisement (in metres)? 0.900 m						
What is the maximum projection of the advertisement from face of building (in metres)? 0.360						
What are the dimensions of the proposed advertisement? Height: 0.925 x Width: 6.100 x Depth: 0.030 metres						
What materials will the sign be made of? woven vinyl						
What is the maximum height of any of the individual letters and symbols (in centimetres)? 75.000 cm						
The colour of text and background:						
Will the sign be illuminated? Yes • No						
11 (c). Details of Proposed Advertisement(s) - Hoarding Sign						
What is the height from the ground to the base of the advertisement (in metres)? 0.900 m						
What is the maximum projection of the advertisement from face of building (in metres)? 0.360						
What are the dimensions of the proposed advertisement? Height: 0.925 x Width: 6.100 x Depth: 0.030 metres						
What materials will the sign be made of?						
woven vinyl What is the analysis was being to a supplied a few and a washed (in continuous)?						
What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: 75.000 cm						
varies						
Will the sign be illuminated? Yes • No						

12. Site Visit					
Can the site be seen from a public road, public footpath, bridleway or other public land?					
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)					
○ The agent ○ The applicant ○ Other person					
If Other has been selected, please provide:					
Contact name:					
Title: Surname: Surname:					
Telephone number:					
Country code: National number: Extension number:					
Email Address:					
13. Declaration					
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any					
opinions given are the genuine opinions of the person(s) giving them.					